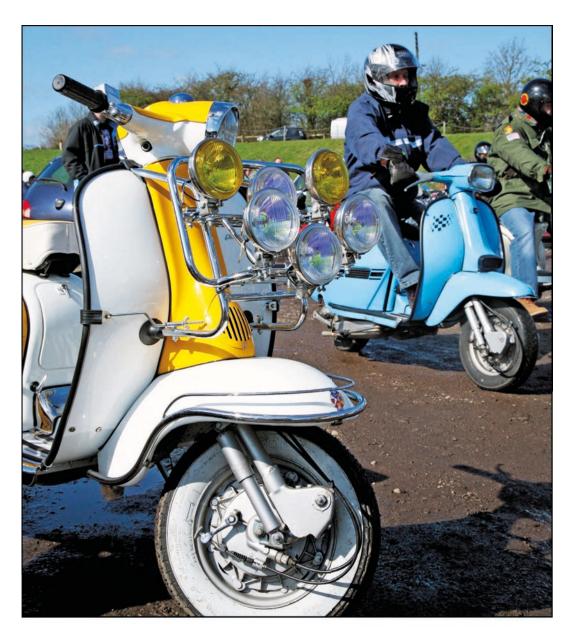
C L A S S I C SCOOTERIST



MEDIA INFORMATION 2018/2019



MEDIA PACK



Classic Scooterist Scene concentrates on every aspect of vintage and veteran machines, whilst still keeping the enthusiast up to date with what's going on within the classic scooter world and the lifestyle that surrounds it.

Amongst the page content, the latest news is interspersed with articles on vintage machines, events and other nostalgic information. Also covered are technical and historical points, as well as providing information on well-known historical events and characters. The latest products in the market are also reviewed.

This is an enthusiast magazine that is penned by active scooterists from within the scene, who are passionate about preserving their nostalgic scooter heritage and lifestyle within a fast changing world.

Regular features include:

- Previously unpublished archive pictures
- Interactive mailbox
- Readers' scooters
- News
- Rallies and rideout reports
- Technical tips
- Club/individual profiles





ADVERTISING BOOKINGS

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Tel: 01507 529410 • Fax: 01507 371075 Martine Media Group, Media Centre, Martine Media Group, Media Centre,

SCOOTERIST

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CIRCULATION DEMOGRAPHICS...

Readership:

- ABC1 Profile
- Over 92% male readership
- 92% of readers aged 30-60
- Over 52% household income between 20K 40K
- Over 62% of readers have been reading the magazine over 4 years
- Over 45% enjoy touring in the UK, over 27% your abroad

Statistics:

- Over 90% of readers attend shows and events
- Over 92% of readers would travel over 100 miles for an event/ machine or spares
- Over 27% of readers live in Eire
- Over 62% of readers enter competitions in the magazine
- Over 74% of readers have responded to magazine advertisements over the last 12 months
- Over 53% of readers have purchased exhausts for their scooters over the last 6 months.

MAGAZINE FO

- Magazine: Glossy A4 full colour
- Average pages: 84
- Frequency: Bi monthly on the 3rd Wednesday
- Cover price: £3.80
- Website: www.scooteristscene.com

ADVERTISING DI

ISSUE	BOOKING DEADLINE	ON SALE
2018		
APR/MAY JUNE/JULY AUG/SEP OCT/NOV DEC/JAN	Tues, Feb 27 Tues, Apr 24 Tues, Jun 19 Tues, Aug 21 Tues, Oct 30	Wed, Mar 21 Wed, May 16 Wed, Jul 18 Wed, Sep 19 Wed, Nov 21
2019 FEB/MAR APR/MAY JUNE/JULY	Fri, Dec 14 Tues, Feb 26 Tues, Apr 23	Wed, Jan 16 Wed, Mar 20 Wed, May 15



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For up-to-date advertising rates, please call: 01507 524004

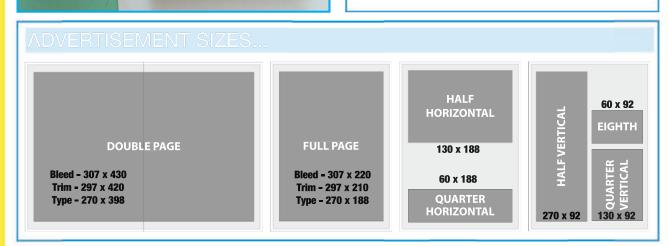
SPECIFICATIONS..

Files can be sent by EMAIL, FTP, CD or DVD.

- All files should be prepared in QuarkXpress or Adobe Photoshop, Illustrator or InDesign.
- · Please avoid TrueType fonts.
- All files should be saved in a font-included PDF/EPS format.
- Spot colour files should be saved in CMYK format.

FOR TECHNICAL INFORMATION CONTACT: Darren Hendley Tel: 01507 529292 dhendley@mortons.co.uk

Mortons Media Group, Media Centre, Morton Way, Horncastle, Lincolnshire LN9 6JR



TERMS OF ACCEPTANCE AND CANCELLATION TERMS

The publisher reserves the right to refuse, amend, withdraw, or otherwise deal with an advertisement at their absolute discretion and without explanation. All advertisements are accepted on the condition that the advertiser warrants that the advertisements do not in any way contravene any Act of Parliament, statutory instrument or EU Pegulation and are not in any other way illegal or tortous. All hough every care is taken to avoid mistakes, the publisher will not be responsible for any loss occasioned by the failure of an advertisement to appear for any cause whatever, nor do they accept liability for Printer's errors. No responsibility will be accepted for loss of or demage to attrivice's, Special position will be met subject to space availability but cannot be guarenteed; where special position charges have been contracted but the position not available, the special charge will not be levied. Payment is due within 30 days of Invoice date; any amount outstanding thereafter is subject to interest equating to a monthly rate of 3%. Any cancellations must be submitted in writing to the publisher with our bublication date; any cancellations after the booking deadline will be charged for in full.

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